

CUSTOMER CASE STUDY—TRANSPORTATION

How Bulkmatic streamlined billing with better route visibility

1,400

TRAILERS

500

TRUCKS

20

**MINUTES TO
INSTALL SAMSARA
VG PER VEHICLE****PROBLEM**

With more than 500 trucks and 1,400 trailers, [Bulkmatic](#) is the largest dry bulk transportation fleet in the United States. Because of the broad range of states they deliver to, it's crucial that Bulkmatic has constant visibility into their routes so they can run a streamlined operation and keep customers happy.

But without the ability to track Hours of Service (HOS) and vehicle GPS locations in real time, Bulkmatic had little visibility into their routing efficiency. And without an open API, Bulkmatic wasn't able to pull the data they did have into their transportation management system (TMS), McLeod LoadMaster.

HOW THEY SOLVED IT

With [Samsara's real-time GPS tracking](#) and open API, dispatchers now have a live map view of their entire fleet in McLeod LoadMaster. Bulkmatic dispatchers use this data to make informed decisions about which drivers to dispatch based on their real-time GPS location. Samsara also provides real-time traffic data, which Bulkmatic dispatchers use to reroute drivers so they can make more on-time deliveries.

RESULTS

With Samsara's GPS data integrated into McLeod LoadMaster, all documents can be automatically assigned to the appropriate driver and delivery location. With this automation in place, Bulkmatic has streamlined their billing process to easily create accurate customer invoices, which lets them bill customers quickly and get paid faster.



“With Samsara, we’ve found a partner that provides our company with the valuable technologies and solutions our fleet needs.”

RYAN STRAUSS, *Chief Information Officer*